



Dear Prospective Sponsor:

I am with the Rock Solid Allstar competition cheerleading team. Our organization consists of cheerleaders ranging from 3 years age and up. We will be competing in several competitions in the coming months. In order for us to enter all of these competitions, we need to raise funds to cover uniforms, entry fees, and coaches' expenses. Our organization is a public charity operating as a 501(c)3 all donations would be tax deductible. We are requesting the following donations/advertising/sponsorship opportunities:

### Sponsorship Opportunities

#### **\$4095 Gold Sponsor**

This provides a full year sponsorship to a cheerleader. This investment will also provide your name or business on a banner and on our practice team shirts. The shirts will be worn to practices and competitions within the state of Florida and possibly out of the state of Florida.

Full year sponsorship includes: monthly tuition, skill training, choreography, administration fees, coaches' fees, competition fees and custom routine music.

Your business/name will be seen on the shirts of over 100 cheerleaders. Any activity we do as a squad, we will be wearing our shirts to promote your name as one of our sponsors.

Your business name or sponsorship message will be placed on a 3' x 5' vinyl banner that will be placed in our gym for an entire year in addition to the team shirt.

#### **\$2,555 Silver Sponsor**

This provides a partial year sponsorship to a cheerleader. This investment will also provide your name or business on a banner and on our practice team shirts. The shirts will be worn to practices and competitions within the state of Florida and possibly out of the state of Florida.

A partial year sponsorship includes: monthly tuition, skill training, choreography, administration fees, competition fees and custom routine music.

Your business/name will be seen on the shirts of over 100 cheerleaders. Any activity we do as a squad, we will be wearing our shirts to promote your name as one of our sponsors.

Your business name or sponsorship message will be placed on a 3' x 5' vinyl banner that will be placed in our gym for an entire year in addition to the team shirt.

#### **\$1540 Bronze Sponsor**

This provides a monthly tuition sponsorship to a cheerleader. This investment will also provide your name or business on a banner and on our practice team shirts. The shirts will be worn to practices and competitions within the state of Florida and possibly out of the state of Florida.

Your business/name will be seen on the shirts of over 100 cheerleaders. Any activity we do as a squad, we will be wearing our shirts to promote your name as one of our sponsors.

Your business name or sponsorship message will be placed on a 3' x 5' vinyl banner that will be placed in our gym for an entire year in addition to the team shirt.

#### **\$ 800 Rock Solid Signature Sponsor**

The investment for this sponsorship is for advertisement purposes only. The team shirts will be worn to most competitions within the state of Florida and possibly out of the state of Florida. Your business/name will be seen on the shirts of over 100 cheerleaders. Any activity we do as a squad, we will be wearing our shirts to promote your name as one of our sponsors.

Your business name or sponsorship message will be placed on a 3' x 5' vinyl banner that will be placed in our gym for an entire year in addition to the team shirt.

**\$ 250 Business Sponsor**

The Business Sponsorship acknowledges that every child deserves a chance to play youth sports. Sports encourage many life lessons that some young people do not have the capability of learning otherwise. This sponsor will appear on the team shirt which will be worn to most competitions within the state of Florida and possibly out of the state of Florida. Your business/name will be seen on shirts of over 100 cheerleaders. Any activity we do as a squad, we will be wearing our shirts to promote your name as one of our sponsors.

We greatly encourage all members, their families, and friends to patronize our sponsors. All donations are appreciated. There will be a child who receives the direct benefit of this sponsorship that may be in a position, someday, to do the same thing for another child in need. Thank you in advance.

Sincerely,

Cheerleader  
Rock Solid All-Stars

\*Please print in the space below your name and business information. Please include a business card with general information to be used for printing purposes. All checks are made payable to "Rock Solid Allstars" and should be attached to this sponsorship letter and returned to 8100 Park Blvd Bldg D, Pinellas Park, FL 33781

If you have any questions or concerns regarding this opportunity please contact us at 727 548-7625

Name: \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Contact Person's name and phone number: \_\_\_\_\_

Cheerleader's name \_\_\_\_\_

I choose the following sponsorship:

- Gold \$4095.00
- Silver \$2555.00
- Bronze \$1540.00
- Rock Signature Sponsor \$800
- Rock Business Sponsor \$250
- Other \$ \_\_\_\_\_